**FACEBOOK/SOCIAL MEDIA POLICY**

**We encourage Locals to use Facebook to communicate with members; however, if a Local creates an official Local Facebook page, they need to have a usage policy to govern posting. Posts which are critical of officers/Locals cannot simply be deleted without cause. The sample policy below will help Locals maintain a professional/civil level of discourse on their pages.**

**Sample Facebook Policy: Post on your page**

**About**

IUE-CWA Local \_\_\_\_\_\_\_

### General Information

Community Guidelines

We encourage this kind of feedback in our comment section:

* "On topic" and responds to the content in the article or post
* Responds to comments left by other followers
* Brief and to-the-point
* Positive/constructive tone
* Offer opinions without insulting individuals, companies, unions or other organizations

We reserve the right to delete comment(s)/image(s), without notice, that violate the spirit of these guidelines. Repeated violations may result in a user being banned from posting.

Please do not post the following kinds of content: (which will be immediately removed)

* Uses foul, discriminatory, libelous or threatening language, or use racially, ethnically or otherwise objectionable or harassing language
* Contains advertising, solicitations or spam
* Invades the privacy of others
* Violates trademark or copyright laws or other laws
* Attacks individuals, companies, unions or other organizations

This Facebook page is a venue for entertainment and discussion only, for the most up to date information about IUE-CWA Local \_\_\_\_\_\_\_activities or if you have questions or concerns about your rights under a Union contract or benefits funds, please check directly with your local officers or staff representative

If you have any questions regarding the moderation of this page, contact\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The comments posted here do not reflect the opinions of IUE-CWA or its officers and employees.

Please note that posts here are not private, may be read by the employer, and may be used by the employer in disciplinary proceedings.